

# Permanent Establishment Presented by James E. McClain June 9, 2015

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▶ **Introduction**

▶ **What is a Permanent Establishment?**

- Fixed place PE
- Dependent Agency PE
- Installation PE

▶ **Permanent Establishment in bilateral context**

- US Model Treaty – Article 5
- OECD Model Treaty – Article 5

▶ **Impact of Local Legislation**

▶ **Trade Flow Example**

▶ **Practical Potential for a Permanent Establishment**

▶ **Indirect Indication of a Permanent Establishment**

▶ **Summary Do's and Don't's**

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# Permanent Establishment - Introduction

- ❖ Permanent Establishment (“PE”) risks are a fact of life, for all multinationals
- ❖ PE concepts have been changing and will continue to change
- ❖ PE risks are not just academic: Given budget deficits globally, practical use of PE in order to tax multinationals will increase
- ❖ PE’s can also create work permit, social security, withholding tax and personal income tax issues, not *just* corporate income tax issues
- ❖ Consistency in documenting a business transaction is key to lower risks of re-assessment
- ❖ Everyone has a role to play to mitigate the risk

# Permanent Establishment: What is it?

A tax concept to allow taxation of a foreign entity by deeming that a taxable presence (nexus) exists in that country

Country One



Normally, wants to avoid a PE

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Country Two

*Distribution, services*



Might be same entity or an affiliate

Normally, will have a PE



Applicable treaty is a key instrument in avoiding double taxation

- ❖ Is there a PE?
- ❖ How much profit should the PE make? IRC Section 482 and similar statutes in other countries.
- ❖ Also consider local law, either in the absence of a treaty or in conjunction with a treaty.
- ❖ Consider state and local laws.

# Permanent Establishment

## Three Types of PE

**1) Fixed place PE:** “... a **fixed** place of business through which the business of an enterprise is wholly or partly carried on.” Article 5 of both Model Treaties

**Includes:** office, workshop, place of management, branch, factory

**Excludes:**

- i) Holding stock for solely storage, display, delivery, processing, purchasing and,
- ii) Fixed place solely for **preparatory** or **auxiliary** activities

“**Preparatory or Auxiliary**” exception is a question of facts rather than principles:  
monitoring the performance of contracts can be auxiliary and preparatory

Means not essential and significant part of the activity of the enterprise as a whole:  
e.g.: **solely purchasing for** is normally excluded in double tax treaties

# Permanent Establishment

## Three Types of PE (cont'd)

- ❖ **2) Dependent Agency PE:** *Dependent agent authorized to conclude contracts in a country on behalf of an entity in another country and uses, in fact or in law, that authority **regularly***
  - ❖ Facts decide: A person must have the **authority to conclude contracts on behalf of** another person and must **regularly exercise** that **authority** (irrelevant whether or not there is a formal delegation of power to represent as long as a person acts for another)
  - ❖ Reference: Paragraph 5 of Article 5 of both Model Treaties

# Permanent Establishment

## Three Types of PE (cont'd)

- ❖ **3) Installation PE:** if project continues for more than twelve months – Both Model Treaties Article 5, Paragraph 3
- ❖ **Examples:** *Building site, installation project, drilling rig, etc.*
- ❖ **Caveat:** *Some treaties set different time limits.*
- ❖ **Examples:** *US/Mexico Treaty provides for 6 months – Article 5, Paragraph 3; US/Canada allows 12 months for installation, but 3 months in any twelve-month period for a drilling rig. Article V, Paragraph 4.*
- ❖ **Without a treaty the PE could exist from day 1.**

# PE in the Bilateral Treaty Context

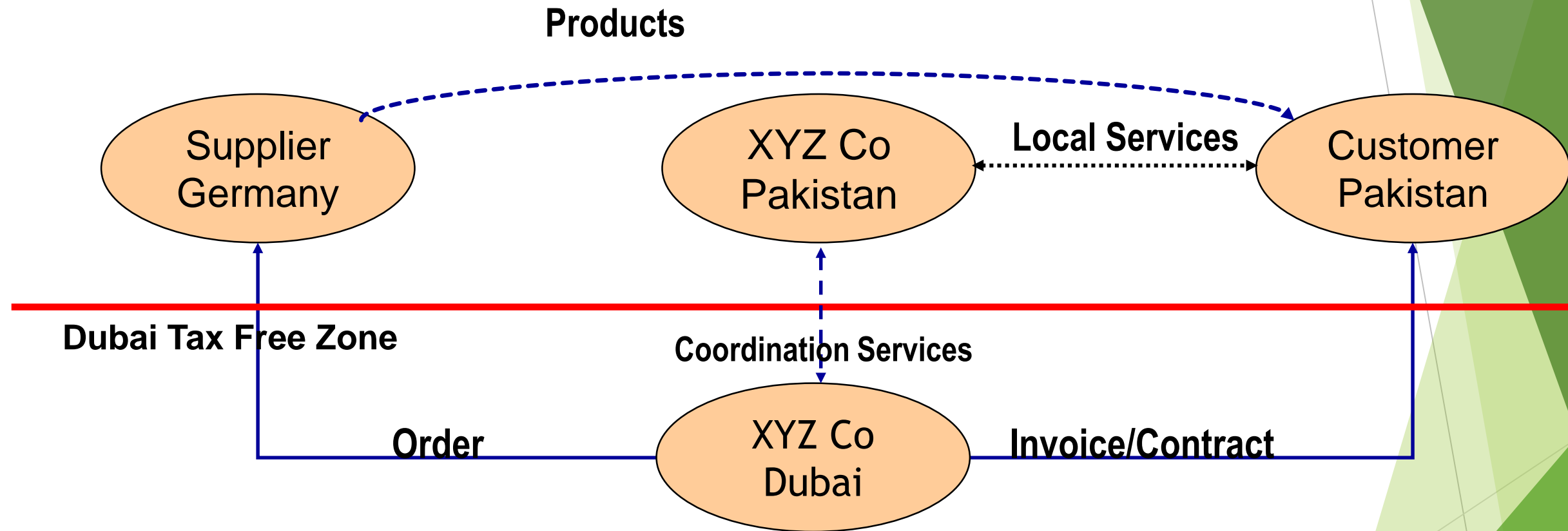
- ❖ Double tax treaties **override** domestic law (generally).
- ❖ The goal of a treaty is to avoid double taxation and prevent tax evasion.
- ❖ A treaty has a mechanism to avoid double taxation through a mutual agreement procedure. This can be lengthy and costly with no ultimate guaranteed result.
- ❖ Tax treaties generally only deal with income taxes (not indirect taxes or state taxes).



# Impact of local legislation

- ❖ Domestic PE definitions can vary widely and are not always based on OECD PE concepts: example - Brazil
- ❖ Definition of PE can be different for corporate income tax, VAT and local tax purposes.
- ❖ The definition of PE in the OECD model treaty is typical (Article 5).
- ❖ In the US, in the absence of a treaty, the applicable rules are set out in IRC Section 861 et seq.
- ❖ Other countries have rules that apply in the absence of a treaty.

# Trade Flow Example



# Practical Potential for a PE

- ❖ Sales abroad
- ❖ Warehouses abroad
- ❖ Sourcing abroad
- ❖ Large installation projects abroad

# Indirect Indication of a PE

## Common Issues

- ❖ Business cards of individuals indicating a position in a foreign company, or specifying an address, e-mail address or telephone number in another country.
- ❖ Templates of business correspondence of a foreign company may contain contact information of foreign presence (address, phone, fax etc).
- ❖ Business correspondence in the name of foreign company may be found to be carried on from e-mails in another country.

# Summary Do's/Don'ts

Host Country DO's	Host Country DON'TS
Introducing products	Conclude ForCo sales
Advise on price/delivery/payment terms within a range set by ForCo	Negotiate price/delivery/payment terms with ForCo customers
Follow guidelines from ForCo and when unclear request guidance	Exercise discretion where instructions provided by ForCo are unclear
Act as a liaison person between customers and ForCo	Have an identifiable ForCo permanent place of business
Actively remind ForCo customers of outstanding accounts receivable	Identify yourself as a ForCo employee
Advise customers that local Host Country employees cannot commit ForCo contractually	Hold yourself out as being agents or representatives of ForCo
Refer discussions with customers regarding settling a receivable at less than full value to ForCo	Settle ForCo receivables at less than full value

# Questions?

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